

LUTHERAN SPORTS ASSOCIATION of ILLINOIS

A WAY TO SUPPORT YOUR Lutheran Sports Association The Program book for **STATE Basketball 2012.**

Commercial advertisements in a STATE 2012 program book can be had as follows:

Quarter Page	$1\frac{7}{8}'' \times 4\frac{1}{2}''$	\$ 60.00
Half Page	$3\frac{3}{4}'' \times 4\frac{1}{2}''$	\$ 95.00
Full Page	$7\frac{1}{2}'' \times 4\frac{1}{2}''$	\$150.00

If someone wishes to make a donation for a non-commercial ad (church, PTL, school, booster club, other organization, society or individual), the prices for quarter, half and full pages are \$40, \$60, and \$95, respectively.

Please see sample ad sizes on the reverse side of this notice.

ALL ADVERTISEMENTS MUST BE COMPUTER COPY-READY*!

To be a part of the book:

- 1) Email the **computer copy ready ad*** to dkeller@luthsports.org.
*file types .pdf, .docx,.doc
- 2) Make check payable to "Lutheran Sports Association"
- 3) Mail payment to:

David Keller
1155 S. Ridge Ave.
Arlington Heights, IL 60005

Please contact David Keller 847.204.4673 if you need any additional information.

**THE 2012 STATE PROGRAM BOOK DEADLINE IS
FRIDAY, FEBRUARY 17, 2012.**



Full Page 7 ½ x 4 ½ (7.5" x 4.5")
Commercial Advertisement - \$150
Non-Commercial Advertisement - \$95

Back Cover- \$350
Inside Cover-\$250

Half Page 3 ¾ x 4 ½ (3.75" x 4.5")
Commercial Advertisement - \$95
Non-Commercial Advertisement - \$60

Quarter Page 1 7/8 x 4 1/2 (1.875" x 4.5")
Commercial Advertisement - \$60
Non-Commercial Advertisement - \$40